



BUTTERFLY BALL 2024

— SATURDAY —
APRIL 27th 2024

6 P.M. | VIE *by* CESCAPHE

600 N Broad Street, Philadelphia, PA 19130

BANCROFT.ORG/BUTTERFLYBALL

PRESENTED BY



Decades
Construction Group, Inc.


Join us on April 27th for an unforgettable night filled with elegance, entertainment, inspiration and impact.

The Butterfly Ball will embrace the classic allure of a black-and-white party, including a cocktail reception with dueling pianos, dinner, dancing, a silent auction and much more! New this year and inspired by Vie's black and white ambiance, attendees are invited to dress in their most stylish black, white and silver cocktail attire!

Your support of the Butterfly Ball will be the key to raising funds that will enable us to continue to provide vital programs and services for each individual with disabilities in our care. Your presence at this gala is not just a celebration of our shared values but also a powerful contribution to Bancroft's future. Together, we can make an impact that resonates far beyond the night's festivities!



For more information on any of the sponsorship opportunities below, please contact Tess Tebaldi, Associate Vice President of Development:

 856-348-1162

 tess.tebaldi@bancroft.org



SPONSORSHIP OPPORTUNITIES

Presenting Sponsor • \$35,000 *(Exclusive)*

- 30 tickets
- Exclusive recognition as “Presenting Sponsor” in event communications and materials, including media releases and advertisements, electronic communications, event website and full-page *SJ Magazine* advertisement pre-event
- Inclusion in sponsor recognition post across social media channels
- Recognition on each slide of event scrolling media presentation
- Verbal recognition during the program
- Logo recognition on cocktail napkins in the main ballroom
- Custom step and repeat photo backdrop branded with the event logo and company logo

\$27,500 is tax deductible if no benefits are waived.

Diamond Sponsor • \$20,000

- 20 tickets
- Inclusion in sponsor recognition post across social media channels
- Verbal recognition during the program
- Recognition as “Diamond Sponsor” on Butterfly Ball website linking to company website
- Logo inclusion in event scrolling media presentation
- Sponsor recognition in full-page *SJ Magazine* ad post-event

\$15,000 is tax deductible if no benefits are waived.

Platinum Sponsor • \$10,000

- 10 tickets
- Inclusion in sponsor recognition post across social media channels
- Recognition as “Platinum Sponsor” on Butterfly Ball website linking to company website
- Logo inclusion in event scrolling media presentation
- Sponsor recognition in full-page *SJ Magazine* ad post-event

\$7,500 is tax deductible if no benefits are waived.

Gold Sponsor • \$5,000

- 6 tickets
- Recognition as “Gold Sponsor” on Butterfly Ball website linking to company website
- Logo inclusion in event scrolling media presentation
- Sponsor recognition in full-page *SJ Magazine* ad post-event

\$3,500 is tax deductible if no benefits are waived.

Silver Sponsor • \$2,500

- 4 tickets
- Recognition as “Silver Sponsor” on Butterfly Ball website linking to company website
- Logo inclusion in event scrolling media presentation
- Sponsor recognition in full-page *SJ Magazine* ad post-event

\$1,500 is tax deductible if no benefits are waived.

Bronze Sponsor • \$1,500

- 2 tickets
- Recognition as “Bronze Sponsor” on Butterfly Ball website linking to company website
- Logo inclusion in event scrolling media presentation
- Sponsor recognition in full-page *SJ Magazine* ad post-event

\$1,000 is tax deductible if no benefits are waived.

SOLD!



EXCLUSIVE SPONSORSHIP OPPORTUNITIES

Dinner Sponsor • \$25,000

- 20 tickets
- Prominent logo recognition on the dinner menu at each seat
- Verbal recognition during the program
- Inclusion in sponsor recognition post-event across social media channels
- Exclusive recognition as “Dinner Sponsor” on Butterfly Ball website linking to company website
- Logo inclusion in event scrolling media presentation
- Sponsor recognition in full-page *SJ Magazine* ad post-event

\$20,000 is tax deductible if no benefits are waived.

Cocktail Reception Sponsor • \$25,000

- 20 tickets
- Prominent signage as “Cocktail Reception Sponsor” during cocktail hour
- Verbal recognition during the program
- Inclusion in sponsor recognition post-event across social media channels
- Exclusive recognition as “Cocktail Reception Sponsor” on Butterfly Ball website linking to company website
- Logo inclusion in event scrolling media presentation
- Sponsor recognition in full-page *SJ Magazine* ad post-event

\$20,000 is tax deductible if no benefits are waived.

Entertainment Sponsor • \$15,000

- 10 tickets
- Prominent logo recognition on the band stage
- Verbal recognition by the band during set
- Inclusion in sponsor recognition post-event across social media channels
- Exclusive recognition as “Entertainment Sponsor” on Butterfly Ball website linking to company website
- Logo inclusion in event scrolling media presentation
- Sponsor recognition in full-page *SJ Magazine* ad post-event

\$12,500 is tax deductible if no benefits are waived.

Dueling Pianos Sponsor • \$12,500

Entertainment by The Philly Keys during cocktail hour

- 10 tickets
- Prominent logo recognition near pianos
- Verbal recognition by musicians during set
- Inclusion in sponsor recognition post-event across social media channels
- Exclusive recognition as “Dueling Pianos Sponsor” on Butterfly Ball website linking to company website
- Logo inclusion in event scrolling media presentation
- Sponsor recognition in full-page *SJ Magazine* ad post-event
- Opportunity to select three songs to be included in set

\$10,000 is tax deductible if no benefits are waived.

Valet Sponsor • \$10,000

- 8 tickets
- Prominent logo recognition at valet station
- Inclusion in sponsor recognition post across social media channels
- Exclusive recognition as “Valet Sponsor” on Butterfly Ball website linking to company website
- Logo inclusion in event scrolling media presentation
- Sponsor recognition in full-page *SJ Magazine* ad post-event

\$8,000 is tax deductible if no benefits are waived.

Dessert Sponsor • \$10,000

- 8 tickets
- Logo recognition on dessert display
- Inclusion in sponsor recognition post-event across social media channels
- Exclusive recognition as “Dessert Sponsor” on Butterfly Ball website linking to company website
- Logo inclusion in event scrolling media presentation
- Sponsor recognition in full-page *SJ Magazine* ad post-event

\$8,000 is tax deductible if no benefits are waived.



Dance Floor Sponsor • \$10,000

- 8 tickets
- Logo branded on the custom black and white dance floor
- Inclusion in sponsor recognition on social media channels
- Exclusive recognition as "Dance Floor Sponsor" on Butterfly Ball website linking to company website
- Logo inclusion in event scrolling media presentation
- Sponsor recognition in full-page *SJ Magazine* ad post-event

\$8,000 is tax deductible if no benefits are waived

Glamour Photo Booth Sponsor • \$7,500

- 6 tickets
- Logo recognition at the photo booth
- Exclusive recognition as "Glamour Photo Booth Sponsor" on Butterfly Ball website linking to company website
- Logo inclusion in event scrolling media presentation
- Sponsor recognition in full-page *SJ Magazine* ad post-event

\$6,000 is tax deductible if no benefits are waived.

Centerpiece Sponsor • \$7,500

- 6 tickets
- Logo recognition near event centerpieces
- Exclusive recognition as "Centerpiece Sponsor" on Butterfly Ball website linking to company website
- Logo inclusion in event scrolling media presentation
- Sponsor recognition in full-page *SJ Magazine* ad post-event

\$6,000 is tax deductible if no benefits are waived.

Favor Sponsor • \$5,000

- 4 tickets
- Logo displayed at the favor table
- Exclusive recognition as "Favor Sponsor" on Butterfly Ball website linking to company website
- Logo inclusion in event scrolling media presentation
- Sponsor recognition in full-page *SJ Magazine* ad post-event

\$4,000 is tax deductible if no benefits are waived.

Bubbly Raffle Sponsor • \$5,000

A fine piece of jewelry donation raffle during the cocktail reception

- 4 tickets
- Logo displayed near Bubbly Raffle during cocktail reception
- Exclusive recognition as "Bubbly Raffle Sponsor" on Butterfly Ball website linking to company website
- Logo inclusion in event scrolling media presentation
- Sponsor recognition in full-page *SJ Magazine* ad post-event

\$4,000 is tax deductible if no benefits are waived.

Silent Auction Sponsor • \$5,000

- 4 tickets
- Logo displayed near the silent auction
- Exclusive recognition as "Silent Auction Sponsor" on Butterfly Ball website linking to company website
- Logo inclusion in event scrolling media presentation
- Sponsor recognition in full-page *SJ Magazine* ad post-event

\$4,000 is tax deductible if no benefits are waived.

Signature Cocktail Sponsor • \$2,500

- 2 tickets
- Logo displayed on the signature cocktail bars
- Exclusive recognition as "Signature Cocktail Sponsor" on Butterfly Ball website linking to company website
- Logo inclusion in event scrolling media presentation
- Sponsor recognition in full-page *SJ Magazine* ad post-event

\$2,000 is tax deductible if no benefits are waived.

Raw Bar Sponsor • \$2,500

- 2 tickets
- Logo displayed on raw bar at event
- Exclusive recognition as "Raw Bar Sponsor" on Butterfly Ball website linking to company website
- Logo inclusion in event scrolling media presentation
- Sponsor recognition in full-page *SJ Magazine* ad post-event

\$2,000 is tax deductible if no benefits are waived.



**BUTTERFLY
BALL 2024**

Individual Ticket • \$500

\$250 is tax deductible per ticket.

Individual ticket sales end on Friday, April 12, 2024.

DIGITAL ADVERTISEMENT OPPORTUNITIES

All advertisements and tribute messages will be shown on a scrolling media presentation throughout the evening.

Full-screen Advertisement • \$1,500

Artwork: 10" w x 4.625" h

Shared Half-screen Advertisement • \$800

Artwork: 5" w x 4.625" h

Shared Quarter-screen Advertisement (logo only) • \$500

Artwork: 5" w x 2.3125" h

Tribute Message • \$100

Each tribute message can be up to 140 characters
(including spaces and punctuation)

For example:

*In honor of Direct Support Professional, John Smith. We
are grateful for all you do for Bancroft. From, Jack and
Jill Brown*

Please email company logo, advertisement and tribute messages as .jpg files
in high resolution (300 dpi at 100%) to tess.tebaldi@bancroft.org.

**Final deadline for sponsorship, advertisement and tribute message
submissions is Friday, April 5, 2024.**



BUTTERFLY BALL 2024

APRIL 27th 2024

6 P.M. | VIE *by* CESCAPHE

600 N Broad Street, Philadelphia, PA 19130

BANCROFT.ORG/BUTTERFLYBALL

Please complete the information below to reserve your sponsorship, tickets or digital advertisement today!

Name/Title: _____

Company/Organization (as you want to be recognized): _____

Mailing Address: _____

Email: _____

Phone: _____

Payment (check one):

Check (made payable to Bancroft and mailed to Bancroft Development, 1255 Caldwell Road, Cherry Hill, NJ 08034)

Credit Card (see below)

VISA MC AMEX Discover

Cardholder's name as it appears on card: _____

Credit Card #: _____

Exp. Date: _____ CVV: _____

Amount to be charged or enclosed: \$ _____

Sponsorships

Diamond (\$20,000)

Platinum (\$10,000)

Gold (\$5,000)

Silver (\$2,500)

Bronze (\$1,500)

Exclusive Sponsorships

Valet (\$10,000)

Electronic Advertisements

Full-screen (\$1,500)

Shared Half-screen (\$800)

Shared Quarter-screen (logo only) (\$500)

Tribute Message (\$100)

Individual Ticket Or purchase online at bancroft.org/butterflyball

Individual Ticket (\$500) x Number of Tickets _____ = Total \$ _____

Individual ticket sales end on Friday, April 12, 2024.

Please email the completed form to tess.tebaldi@bancroft.org or send it by mail to Bancroft Development, 1255 Caldwell Road, Cherry Hill, NJ 08034.

Final deadline for sponsorship, advertisement and tribute submissions is Friday, April 5, 2024.

If you have any questions about these opportunities, please call Tess Tebaldi at 856-348-1162 or email tess.tebaldi@bancroft.org.

Bancroft is a 501(c)(3) nonprofit organization. Contributions are tax-deductible to the extent that the contribution exceeds the fair market value of goods or services provided at the event. All donors will receive a letter acknowledging their generous contribution.

If you do not wish to receive future fundraising requests from Bancroft, you can call 856-861-3089 or email development@bancroft.org.

© 2023 Bancroft, A New Jersey Nonprofit Corporation. Cherry Hill, New Jersey. All rights reserved.